



**CATALOGUE**  
I N D I A

**Bail** <sup>••</sup> Cut  
Flowers





---

# I N D E X

---

|                           |           |
|---------------------------|-----------|
| <b>CARTHAMUS</b>          | <b>6</b>  |
| Grenade                   | 6         |
| <b>CELOSIA</b>            | <b>8</b>  |
| Celway                    | 8         |
| Neo                       | 10        |
| Sunday                    | 12        |
| <b>DELPHINIUM</b>         | <b>14</b> |
| Guardian Series           | 14        |
| Sunshine Series           | 16        |
| <b>DIANTHUS</b>           | <b>18</b> |
| Amazon Series             | 18        |
| Punky Ball                | 20        |
| Sweet                     | 21        |
| <b>ECHINACEA PURPUREA</b> | <b>24</b> |
| Echinacea                 | 24        |
| <b>GOMPHRENA</b>          | <b>26</b> |
| Gomphrena QIS             | 26        |
| Fireworks                 | 27        |
| <b>GYPSOPHILA</b>         | <b>28</b> |
| Mirabella                 | 28        |
| Polar Bear                | 30        |
| <b>LIMONIUM</b>           | <b>32</b> |
| Colorful Series           | 32        |
| Meadow Series             | 33        |
| Shooting Star             | 34        |
| SkyLight                  | 35        |
| <b>LISIANTHUS</b>         | <b>36</b> |
| ABC Series                | 36        |
| Flare Series              | 38        |
| <b>MARIGOLD</b>           | <b>40</b> |
| Xochi                     | 40        |
| <b>MATRICARIA</b>         | <b>42</b> |
| Vegmo Series              | 42        |

**MATTHIOLA ----- 44**  
Katz Series ----- 44

**SNAPDRAGON ----- 46**  
Maryland Series ----- 46  
Monaco Series ----- 48  
Potomac Series ----- 50  
Early Potomac Series ----- 52

**THE BALL INDIA TEAM----- 54**

# Carthamus



- Uniform stem length across the series
- Excellent for fresh and dried use
- Can also be used green when harvested young
- Useful for indoor and outdoor professional cut flower production programs



GRENADE



Product Type: Annual  
Stem Height: 81 cm  
Crop Time: 16 weeks from planting to harvest  
Planting Density: 80 plants/m<sup>2</sup> net





# Celosia

## CELOSIA CELWAY



- One central spiky plume is surrounded by several smaller spikes for a well-filled look.
- Short, programmable production time.
- Suitable for high-density production.
- Strong stems with small top leaves allow for good sleeving and shippability.



ORANGE



PURPLE



RED



SALMON



TERRACOTA



WHITE



Product Type: Annual  
 Crop time: 10-14 weeks from planting to harvest  
 Stem Height: 102-122 cm  
 Planting Density: 64-80 plants/m<sup>2</sup> net



# Celosia

CELOSIA NEO™

- Features unique colours
- Produces larger flowers with a thicker comb than Bombay.
- Easy to work with for bouquets and flower arrangements due to smaller leaves



GOLD



GREEN



ORANGE



PINK



RED



ROSE



Product Type: Annual  
Stem Height: 71-102 cm  
Crop Time: From transplant to finish 8 to 12 weeks





# Celosia

## CELOSIA SUNDAY™



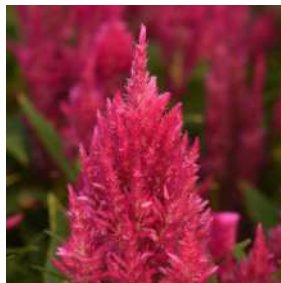
- First professional cut version of the popular plume-shaped celosia.
- Full plumes and long, strong stems enhance high-end retail mixed bouquets.
- Short, programmable production time and high yield – ideal for high-density programs.
- Excellent shippability and vase life.



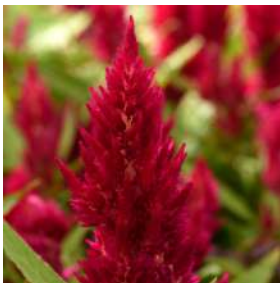
BRIGHT ORANGE



BRIGHT PINK



CHERRY



DARK PINK



Product Type: Annual  
Stem Height: 71-102 cm  
Crop Time: 8-12 weeks (field grown) & 12-16 weeks (greenhouse)



GOLD



GREEN



ORANGE



PURPLE



RED



WINE RED



YELLOW



Product Type: Annual  
Stem Height: 71-102 cm  
Crop Time: 8-12 weeks (field grown) & 12-16 weeks (greenhouse)

# Delphinium

## GUARDIAN SERIES

- Very uniform blooming, making it easier to harvest
- Features double flower blooms that have unique colors excelling over other commercial varieties
- An essential choice for commercial cut flower growers as well as consumers: it provides a vertical element to flower arrangements, and its 3-color assortment makes for great solid bunches



BLUE



LAVENDER

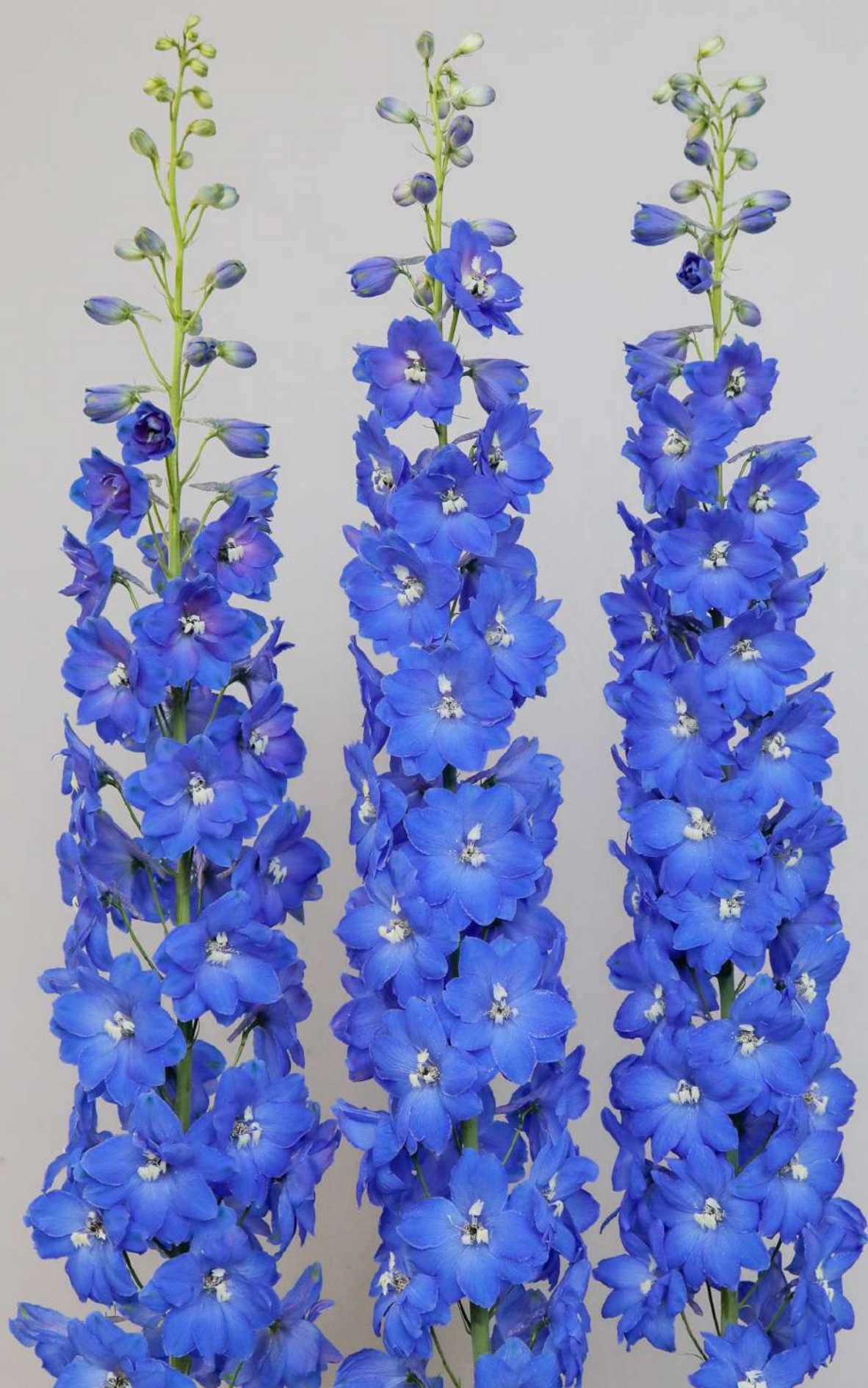


WHITE



Product Type: Perennial  
Stem Height: 75 cm  
Crop Time: 11 weeks from planting to harvest / 10 weeks from prune to harvest  
Planting Density: 12-14 plants/m<sup>2</sup> net (2 plants/ft<sup>2</sup> net)





# Delphinium

## SUNSHINE SERIES



- Desired variety not only because of strong, tall, sturdy stems and big strong, true blue single florets but also because of its spray habitat and flowers that open all on top – hence, it is a perfect for bouquets
- A tissue-culture breeding breakthrough, it is highly programmable and provides very uniform blooming
- A novelty choice for commercial cut-flower growers and consumers – provides a true blue element to flower arrangements



Product Type: Perennial

Stem Height: 60 cm

Crop Time: 12 weeks from planting to harvest / 9-10 weeks from prune to harvest

Planting Density: 10-12 plants/m<sup>2</sup> net (2-2.25 plants/ft<sup>2</sup> net)





# Dianthus

## AMAZON SERIES



- A programmable crop that can be produced all year round in cool climate conditions
- Performs as an exceptional filler in bouquets and, due to its strong quality stems and flowers, it makes a great solid bunch
- The shiny, glossy, very dark green leaves contrast with the neon color of the flowers
- Highly productive



LAVENDER MAGIC



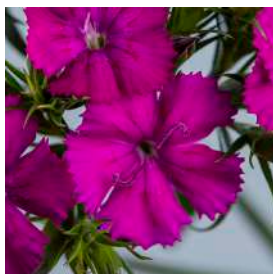
NEON CHERRY



NEON DUO



NEON PURPLE



ROSE MAGIC



Product Type: Annual  
 Stem Height: 46-91 cm  
 Crop Time: 15-16 weeks from planting to harvest  
 Planting Density: 42 plants/m<sup>2</sup> net (3-4 plants/ft<sup>2</sup> net)



# Dianthus

## PUNKY BALL

- Non flowering Dianthus.



Product Type: Annual  
Stem Height: 50-60 cm / Size of head: 7-8 cm  
Crop Time: 16 weeks from planting to harvest  
Planting Density: 42 plants/m<sup>2</sup> net (3-4 plants/ft<sup>2</sup> net)

# Dianthus

## SWEET



- Offered in separate vibrant colors with no vernalization required
- Produces in each straight, long stem a very fragrant head packed with vibrant, lasting blooms and shiny leaves
- Focal flower that has a big impact presented in clusters and can also be used as a filler in bouquets
- Since it is a seed item and comes in a wide variety of colors, it is easy to program for peaks and different seasons



BLACK CHERRY



CHERRY



CORAL



DEEP PINK MAXINE



Product Type: Annual  
Stem Height: 50-60 cm  
Crop Time: 13 weeks from planting to harvest  
Planting Density: 80 plants/m<sup>2</sup> net (3-4 plants/ft<sup>2</sup> net)

MAGENTA BICOLOR



DUSTY FLAMINGO



SALMON MAGIC



NEON PURPLE



PINK



PINK MAGIC



PURPLE



PURPLE WHITE BICOLOR



RED



ROSE MAGIC



SCARLET



WHITE



Product Type: Annual  
Stem Height: 50-60 cm  
Crop Time: 13 weeks from planting to harvest  
Planting Density: 80 plants/m<sup>2</sup> net (3-4 plants/ft<sup>2</sup> net)





# Echinacea Purpurea

ECHINACEA

- Double flower form is eye-catching.



BUBBLE GUM



Product Type: Perennial. 1.5 yr plant  
Stem Height: 70-80 cm (Bubble Gum)  
Crop Time: 18 weeks from planting to harvest  
Planting Density: 12 plants/m<sup>2</sup>



# Gomphrena

## GOMPHRENA QIS



- Vivid colour range makes these a Summer-long standout.
- Cut flower suited for greenhouse and outdoor production.
- Suited for fresh and dried usage.



CARMINE



ORANGE



RED



Product Type: Annual  
Stem Height: 77 cm  
Crop Time: 15 weeks from planting to harvest  
Planting Density: 21 plants/m<sup>2</sup>

# Gomphrena

## FIREWORKS

- More blooms per plant and unique “scaffolding” habit make Fireworks sparkle at retail, then explode with colour in landscapes and containers
- Vigorous, “tough as nails” plants are drought tolerant, low maintenance



# Gypsophila

## MIRABELLA



- Favorite medium size flower Gypsophila
- Similar to the Snowball, Mirabella does not require additional lighting to flower
- Has an upright plant structure with long internodes to prevent tangling, reducing loss of flowers in packing
- Very hardy plant with low mortality rates



Product Type: Perennial

Stem Height: 60-80 cm

Crop Time: 18-19 weeks from prune to harvest / Harvest span: 3-4 weeks

Planting density: 6 plants/m<sup>2</sup> net.

Plants are spaced in a quincunx pattern with 40 cms between plants.



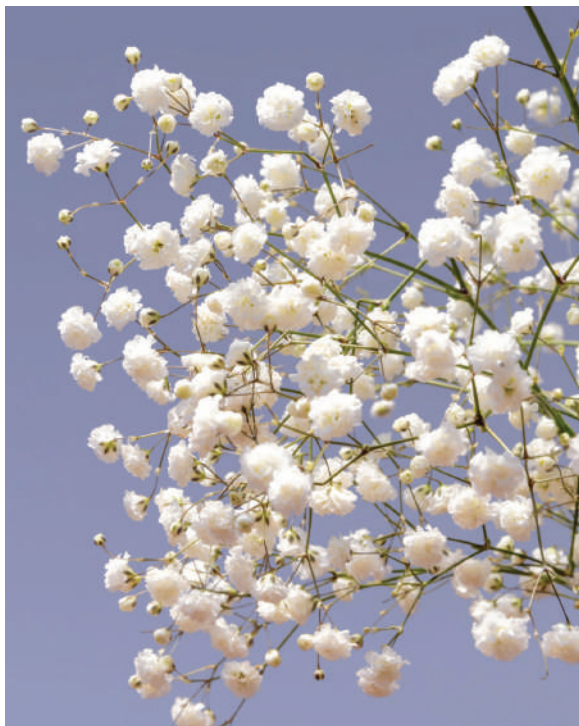


# Gypsophila

## POLAR BEAR



- Large flower: +11mm
- Very white
- Easy to harvest due to its lateral angles
- Requires less light
- Weight greater than +38 gr



Product Type: Perennial

Stem Height: 80 cm

Crop Time: 15 - 16 weeks from planting to harvest

Harvest spam: 3-4 weeks

Planting density: 6 plants/m<sup>2</sup>





# Limonium

## COLORFUL SERIES

- 1 Flush, which allows it to be programmed for special seasons
- Rose Violet is unique in its form with double flower
- Can be dried and will keep the color intact for a long period of time
- Desirable for high-quality and strong stems, bright flower colors, high productivity and many flushes
- Dressed in lavish colors, the flowers are firmly packed in the stem



## HOT AND BRILLIANT NEW TRENDY COLORS

### ORANGE LINE



### TASMANIA



### APPLI BEAUTY



Product Type: Annual  
Stem Height: 80 cm  
Crop Time: 13 weeks from planting to harvest and it keeps production for 11 weeks.  
Planting Density: 6 plants/m<sup>2</sup> net (1 plants/ft<sup>2</sup> net)



# Limonium

## MEADOW SERIES

- 2 year plant
- Meadow White Gelato: Vibrant white color.
- Can be dried and will keep the color intact for a long period of time
- Desirable for high-quality and strong stems, bright flower colors, high productivity and many flushes
- Dressed in lavish colors, the flowers are firmly packed in the stem



WHITE GELATO



EDEL BLUE



Product Type: Perennial 1.5 yr plant  
 Stem Height: 80 cm  
 Crop Time: 15 weeks from planting to harvest. Plant can last for 2 years(white) and 1 yr in purples.  
 Planting Density: 6 plants/m<sup>2</sup> net (1 plants/ft<sup>2</sup> net)

# Limonium

## SHOOTING STAR

- Limoniums are great fillers for bouquet arrangements. The plant structure create branches that give a lot of volume with just one stem
- The bright purple color brings life to this plant
- Very hardy and productive plant that is more resistant to pest and diseases than its competitors



Product Type: Perennial

Stem Height: 80 cm

Crop time: 26 weeks from planting to harvest

Planting density: 6 plants/m<sup>2</sup> net (1 plant/ft<sup>2</sup>) spaced in a quincunx pattern with 40cm between each line.



# Limonium

## SKYLIGHT



- The first true odorless hybrid Limonium in the market
- One of the most productive plants of its type
- Very hardy and resistant to pest and diseases
- Low mortality rate
- Soft purple color that is in demand



Product Type: Perennial

Stem Height: 80 cm

Crop time: 26 weeks from planting to harvest

Planting density: 6 plants/m<sup>2</sup> net (1 plant/ft<sup>2</sup>) spaced in a quincunx pattern with 40cm between each line.

# Lisianthus

## ABC SERIES



- Double flower Lisianthus with high petal counts
- Uniform plants finish 1 to 2 weeks before competitive varieties and reduce sensitivity to rosetting
- Plugs finish 1 to 2 weeks faster than comparable varieties and produce uniform crops
- Lisianthus flowers are not Ethylene sensitive, therefore do not shatter and are easy to ship
- ABC series comes in types 1, 2 and 3, so its available to grow in different conditions and seasons



BLUE BLOOM



BLUE RIM BLOOM



DEEP ROSE



Product Type: Annual  
 Stem Height: 80-90 cm  
 Crop Time: 14-16 weeks from planting to harvest  
 Planting Density: 64-84 plants/m<sup>2</sup> net (6-8 plants/ft<sup>2</sup> net)



GREEN BLOOM



LAVENDER



MISTY BLUE BLOOM



MISTY PINK



PURPLE



ROSE



ROSE RIM BLOOM



WHITE BLOOM



YELLOW



Product Type: Annual  
Stem Height: 80-90 cm  
Crop Time: 14-16 weeks from planting to harvest  
Planting Density: 64-84 plants/m<sup>2</sup> net (6-8 plants/ft<sup>2</sup> net)

# Lisianthus

## FLARE SERIES



- Double-Flowered Lisianthus Flare displays an outstanding multi-flower form with high petal counts and bright strong solid colors on tall, strong stems
- Spray type Flare produces more flowers on the top of each stem that opens within a short window
- No pinching is needed to deliver top quality stems with multiple blooms on top, each resembling a bouquet
- With a very long vase life expectancy it is said that it “grows in” the flower arrangements as the buds keep opening while in the vases



DEEP ROSE



DEEP BLUE



JADE



WHITE



YELLOW



Product Type: Annual  
 Stem Height: 80-90 cm  
 Crop Time: 16-17 weeks from planting to harvest  
 Planting Density: 64-84 plants/m<sup>2</sup> net (6-8 plants/ft<sup>2</sup> net)



# Marigold

## XOCHI



- Xochi delivers stronger stems and richer colors than other commercial varieties. Xochi means “flower” or “princess of flowers” and is a shortened version of Xochitl, an ancient Aztec word used in Spanish today, most commonly in Mexico. Xochi offers the uniformity, good shipability and durability to meet the increasing consumer demand for Día de los Muertos and Halloween celebrations; good for use in bouquets and grower bunches
- Stronger peduncles than normal that will permit you to produce bigger heads that won't break during shipping or when handled
- Size and color are perfectly stable



Product Type: Annual  
Stem Height: 61-91 cm  
Crop Time: 11 weeks from planting to harvest  
Planting Density: 80-100 plants/m<sup>2</sup> net (7-9 plants/ft<sup>2</sup> net)





# Matricaria

## VEGMO SERIES



- Also called Feverfew, just one plant is loaded with sprays of the most adorable, white button flowers (Vegmo Snowball and Sunny Ball) or tiny daisy-like flowers (Vegmo Single). The plant has a strong sturdy, upright branching habit and makes a wonderful bouquet filler
- Excellent, fast year-round crop
- Good post-harvest life



SINGLE



SNOWBALL EXTRA



SUNNY BALL



YELLOW



Product Type: Annual  
 Stem Height: 71-91 cm  
 Crop time: 14-15 weeks from planting to harvest  
 Planting Density: 80 plants/m<sup>2</sup>



# Matthiola

## KATZ SERIES



- The Matthiola Katz was named in memory of Mr. Philip Katz, who for many years promoted the Ball cut flower genetics
- This series combines all the desirable characteristics of the standard stock, such as sweet fragrance, bright and solid colors, plus an amazing full flower
- spike

This full blooming spike makes it very desirable in flower arrangements, as well as in the growing bouquet business



Product Type: Annual  
Stem Height: 81 cm  
Crop Time: 9 weeks from planting to harvest  
Planting Density: 100 plants/m<sup>2</sup> net



APRICOT



BLUE



HI DOUBLE WHITE



**New**

Provides greater than 90% yield of usable double-flowered stems, and this topselling colour also has flower quality to match current

CRIMSON



LAVENDER PURPLE



PINK



PURPLE



RUBY



WHITE



Product Type: Annual  
Stem Height: 81 cm  
Crop Time: 9 weeks from planting to harvest  
Planting Density: 100 plants/m<sup>2</sup> net



# Snapdragon

## MARYLAND SERIES

- Well-defined flower spikes are produced on sturdy, clean stems



APPLEBLOSSOM



BRIGHT YELLOW



DARK ORANGE



FLAMINGO



LAVENDER



ORANGE



Product Type: Annual  
 Stem Height: 99-152 cm  
 Crop Time: 8-10 weeks from planting to harvest  
 Planting Density: 88 plants/m<sup>2</sup> net



PINK YOSEMITE



PLUMBLOSSOM



RED



ROSE



SHELL PINK



TRUE PINK



WHITE



Product Type: Annual  
Stem Height: 99-152 cm  
Crop Time: 8-10 weeks from planting to harvest  
Planting Density: 88 plants/m<sup>2</sup> net



# Snapdragon

## MONACO SERIES



- The “go-to” snaps for difficult transition harvest periods – late Summer to early Autumn and late Winter to early Spring
- Monaco tolerates warm Autumn conditions without flowering too quickly, and produces high-quality flower spikes when Autumn weather is unusually cool and dark



Product Type: Annual  
Stem Height: 99-152 cm  
Crop Time: 9-10 weeks from planting to harvest  
Planting Density: 88 plants/m<sup>2</sup> net



BALTIMORE ROSE



ORANGE



RED



ROSE



VIOLET



WHITE



YELLOW



Product Type: Annual  
Stem Height: 99-152 cm  
Crop Time: 9-10 weeks from planting to harvest  
Planting Density: 88 plants/m<sup>2</sup> net

# Snapdragon

## POTOMAC SERIES



- Potomac series produces tall, strong, sturdy and clean stems, as well as long and well-defined spikes with good flower quality
- Well-suited for solid bunches and bouquets
- Outstanding colors and flower quality plus shatter resistance makes Potomac ideal for production during periods of high light, long days and warm temperatures (Group 3, 4)
- Can be grown year round



APPLEBLOSSOM



CHERRY ROSE



CRIMSON



DARK ORANGE



Product Type: Annual  
 Stem Height: 100-150 cm  
 Crop Time: 12 weeks from planting to harvest  
 Planting Density: 88 plants/m<sup>2</sup> net

ORANGE BRIGHT



new



DEEP PINK



IVORY WHITE



LAVENDER



ORANGE



PINK



RED



ROYAL



WHITE



YELLOW



Product Type: Annual  
Stem Height: 100-150 cm  
Crop Time: 12 weeks from planting to harvest  
Planting Density: 88 plants/m<sup>2</sup> net

# Snapdragon

## EARLY POTOMAC



- Potomac series also comes with the early Potomac series - with all the same virtues, the early varieties are a type 3 for all but the warmest periods where other varieties should be used.



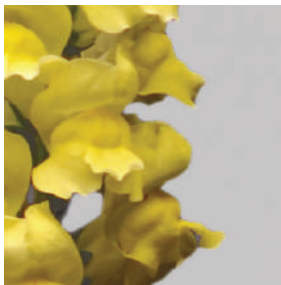
Product Type: Annual  
Stem Height: 100-150 cm  
Crop Time: 10 weeks from planting to harvest  
Planting Density: 88 plants/m<sup>2</sup> net



WHITE



YELLOW



ROSE IMPROVED



ORANGE



ROSE



PINK



Product Type: Annual  
Stem Height: 100-150 cm  
Crop Time: 10 weeks from planting to harvest  
Planting Density: 88 plants/m<sup>2</sup> net

## Meet Ball India Cut Flower Team



**MANISH CHAKURKAR**

Vice President - India

-

Office: +91 (0) 9325-706543

Mobile: +91 (0) 7861-873433

mchakurkar@ballhort.com



**PRAVIN KAMBLE**

Marketing

-

Office: +91 (0) 8767-552548

Mobile: +91 (0) 9766-194846

pkamble@ballhort.com



**Color  
the  
world.**

[www.ballcutflowers.com](http://www.ballcutflowers.com)